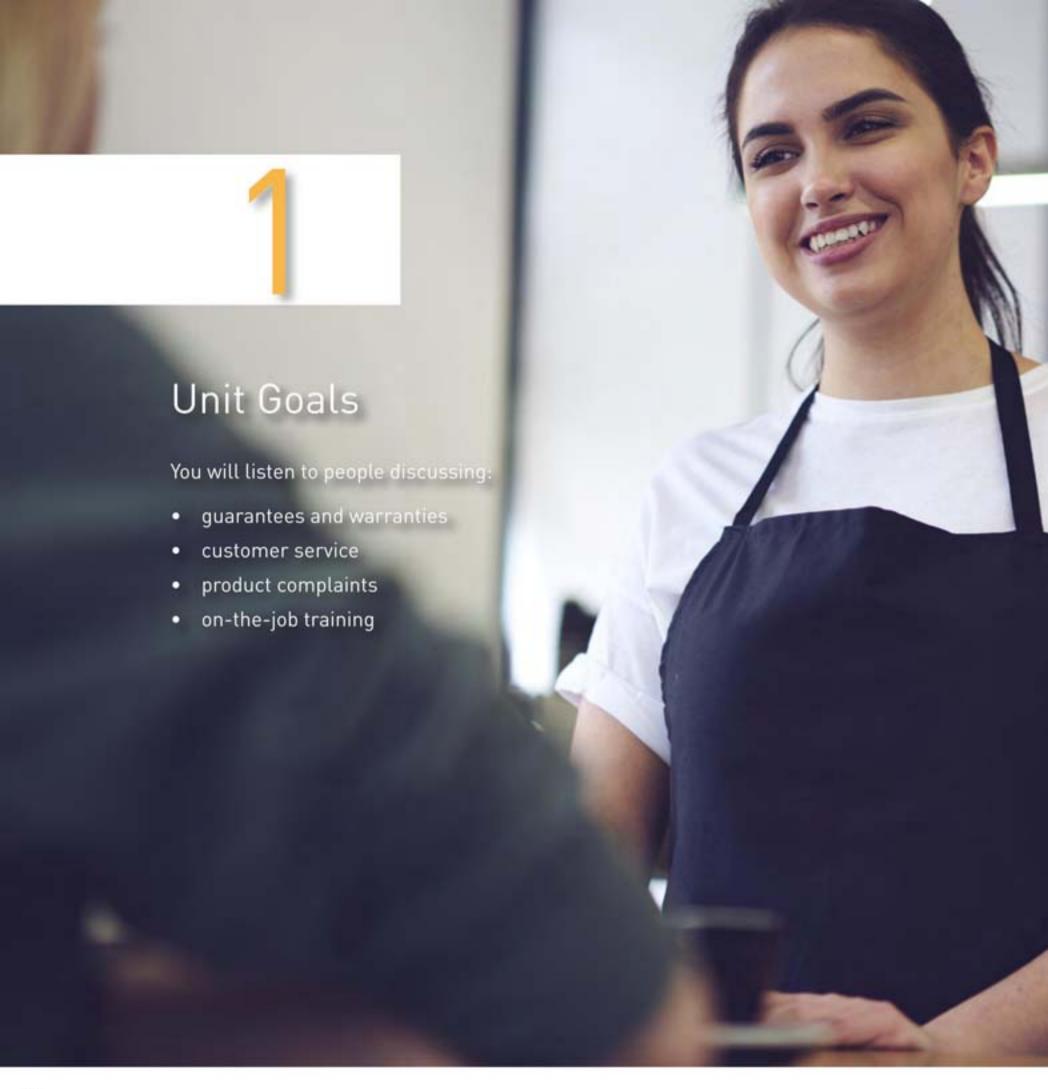


Listening PRO

Jamie Blackler





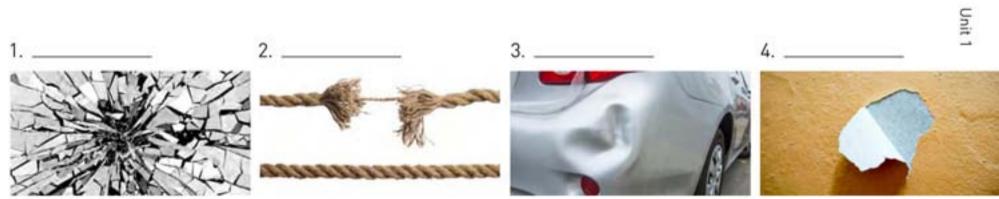
Warm-Up

How do you think these words relate to the unit? Match the words with the correct pictures.

peeling dented shattered frayed



How may I help you?





A. Listen to the following conversation. Decide if each statement is true (T) or false (F). For question 6, select the best answer.

- The man tried the flashlight for the first time while camping.
- The man keeps his receipts in a jar on top of his refrigerator.
- The woman can allow the man to exchange the product without a receipt.
- The woman thinks the manufacturer will refund the product within 15 days.
- 5. _____ The man thanks the woman for helping him.
- Look at the graphic. Which statement is FALSE?
 - Customers can't get money sent back to their credit cards for refunds.
 - b. Customers won't get a refund if they have lost their receipt.
 - Customers have a total of three months to request a refund.
 - d. Customers must pay all the shipping charges in order to get a refund.

REFUND POLICY

- 1. Customers have 60 days to request a product refund.
- 2. We will not accept returned items if the damage was caused by the customer.
- 3. All refunds require a receipt. No exceptions!
- 4. If returning a product by mail, the customer will be responsible for all shipping charges.
- Refunds will only be issued as store credit.

B. Listen to some of the sentences from the conversation in A. Then choose the best responses.

- 1. a. No, I need this in a size 3.
 - b. Yes, It'll be my pleasure.
 - c. Yes. I'd like to return this camping light.
- a. I forgot where I put my purse.
 - b. Well, I thought I did. I can't find it at the moment.
 - c. Yes, here is the box.
- 5. a. Yes. We determine all the prices.
 - b. I can check the storage room for available stock.
 - c. I think the manufacturer does.

- 2. a. It just stopped working.
 - b. Sunny skies with a slight chance of rain.
 - c. Go get the ball.
- 4. a. Only a few products are on sale.
 - b. I'm sorry, sir, but I can't.
 - c. No, I can't decide what to buy.
- 6. a. You probably have to call its 1-800 help line.
 - b. Your contract will be delivered tomorrow.
 - c. It is based in India.

Useful Expressions •



Fixing customers' problems can be tricky. They are often angry, so it's important to calm them down and ensure them that you can help them fix their issues. Here are a few phrases you can use to express that you are trying to assist them.

I'll do my best to ... (fix your problem.)

I'll do everything in my power to ... (solve this issue.)

I'll try my hardest to ... (handle this for you.)

Customer Service



C. Listen to the following statements. Decide which statement best describes each picture. Write the letters above the correct picture.















D. Listen to the following talk. Which picture from C best describes what the man is talking about?



E. Short Dialogue

Listen to what happens next. Then practice repeating what the speakers say.

A: Hello, this is Mary Anne. I'm calling for Jacob to talk about returning my laptop.

B: Hi, Mary Anne. This is Jacob. Let me pull up your file. Right, can you tell me what proof-ofpurchase documents you have?

A: Sure. I have my original receipt.

B: And did you mail in the warranty card, getting an authenticated warranty number from our company?

A: Yes, I did. I have it right here.

B: Great. If you didn't, I'm afraid I'd have to tell you that there was no way for me to help you.

1B



Vocabulary

A. Match the words with the correct definitions.

a. resolve	b. authenticated
c. red flag	d. malfunction
e. guarantee	f. proof
g. replace	h. cull

-	
1	to find a way to deal with a problem
2	to promise something will work or be correct
3	to be approved by an official
4	evidence that something is real or true
5	a problem or a sign that something is wrong
6	to change a broken or damaged item for one that works
7	when a mechanical object stops working
8	to separate the bad things from the good things

B. Review the vocabulary by completing the following sentences with the correct form of the words from A.

1.	Please see the clerk at the front desk to have y	our warranty card stamped and
2.	Some of the pillows have a weird smell. Let's _	them from the rest.
3.	Has the issue with the broken watches been	?
4.	Sorry. The DVD player is	It keeps saying there is no disc inside!
5.	When the customer said that she did not have I	D, all I saw were giant
6.	The clerk needs to see some kind oflike a receipt.	that we paid for the product
7.	The store that its cakes	are 100% made with organic ingredients.
8.	I'm sorry that the camera isn't working. It's stil	under warranty so I can



Product Complaints

C. Look at the following list of words. Draw a O around the words that mean damaged, a around the words that mean malfunctioned, and underline the words that mean cracked.

broken	busted	chipped	ruined	fractured
glitched	distorted	out of order	split	splintered
on the fritz	beat-up	out of whack	shattered	blemished



- D. Listen to the following voicemail message left by a customer. Answer the questions below.
 - 1. What does the woman say is wrong with the bags?
 - a. They are damaged.
 - They are malfunctioning.
 - c. They are cracked.

- 2. When does the woman say the problem happened?
 - a. Before the bags were packed
 - b. While the bags were being shipped
 - c. After the bags were delivered



E. Find out how the company handled Jenna's complaint. Put the following statements in the correct order (1-8). Then listen and check your answers.

- a. _____ Charles apologizes for the mistake.
- b. _____ Pam asks Jenna to send the bags back on Thursday.
- c. _____ Jenna expresses gratitude that they fixed the problem.
- Pam explains what the issue is.
- e. _____ Pam introduces her manager.
- Charles promised to send out new bags and a gift certificate.
- g. _____ Pam contacts Jenna on the phone.
- b. _____ Jenna mentions that she's upset about her damaged bags.

1C

On-the-Job Training



A. Listen to the following introduction to a training video. Answer the questions below.

- 1. What is the main topic of the talk?
 - a. The company's return policy
 - b. Helping customers choose birthday gifts
 - c. Why credit cards are better than cash
 - d. How to avoid product returns
- 2. What is said about product returns?
 - Stores should try to increase them.
 - b. They should be illegal.
 - c. There is no way to totally stop them.
 - d. They are really not a big deal.
- 3. What do stores see every day?
 - a. People returning gifts for cash.
 - b. Customers trying to buy from wholesalers.
 - c. 40% of buyers returning products.
 - d. Customers stealing birthday gifts.
- 4. When does the process of lowering returns begin?
 - a. When a customer gets a receipt
 - b. When a customer isn't satisfied
 - c. When a customer buys something
 - d. When an employee meets a customer





B. Listen to this follow-up speech. Then decide if each statement is true (7) or false (F).

The speaker's talk is focused on in-store returns.

- Most of this store's sales are made over the telephone.
- Lower prices help reduce returns on website purchases.
- 4. _____ It's very important to list as much product information as possible on the website.
- If telephone operators are polite, customers usually return less products.



C. Listen to the introduction in A again. Then complete the outline of the talk below.

Series Title:	
Episode # - Episode Title:	
Main Focus of Episode:	
INTRODUCTION	
Topic:	
Topic:	
Topic: Example 1:	

- D. Get into groups of two. Create a similar outline to the one in C about another episode of the same series. Choose one of the episodes below and discuss its summary, topic, three examples and conclusion.
 - Episode 1: Extra Services to Offer Customers
 - Episode 3: Turning a Fake Smile into a Real Smile
 - Episode 4: Discounts and Sales: The Facts
 - Episode 5: Providing Store Guarantees: A Good Idea?
 - Episode 6: Red Flags: How to Spot Dishonest Customers
 - Episode 7: When the Customer Doesn't Have the Receipt
 - NOTE: Episode 2 was done in C.
- E. Share your ideas with another group and listen to the other group's ideas. Decide which episode of the series you would be interested in watching.

