

# Answers for Reading for the Real World 3

## Unit 1–1 The Piltdown Man

### Vocabulary Preview

1. f    2. b    3. c    4. d    5. e    6. a

### Reading Comprehension

#### A. True False

1. F    2. T    3. T    4. F

#### B. Multiple Choice

1. b    2. a    3. a

#### C. Short Answer

→ **Sample Answers**

1. [Example] He seemed to fit all of the criteria expected in the missing link, and he was British.
2. [Example] They showed that the skull belonged to an English lady and the jaw to an Asian orangutan.

### Summary

1. fraud            2. Initially            3. link  
4. skeptical       5. primitive           6. planted

### Vocabulary Extension

1. methodology            2. endemic            3. Anthropologists  
4. primates                5. hypothesis           6. extinct

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

1. Some people doubt whether we landed on the moon or not. They believe that the moon landing was filmed on a sound stage inside of NASA's headquarters. They do not believe we have actually been in space.
2. A scientific study is valid when many experts agree on it. A study can also be valid when it has data and facts to back it up.

## Unit 1–2

### The Curse of the Mummy

#### Vocabulary Preview

1. c    2. a    3. f    4. e    5. d    6. b

#### Reading Comprehension

##### A. True False

1. T    2. F    3. F    4. T

##### B. Multiple Choice

1. c    2. b    3. c

##### C. Short Answer

→ **Sample Answers**

1. [Example] Days before the discovery, Carter's canary was killed by a cobra, a symbol of the pharaohs.
2. [Example] The body was wrapped in pieces of cotton soaked in resin, the liquid from pine trees.

#### Summary

1. preserved    2. violated    3. infected  
4. howled    5. swift    6. leapt

#### Vocabulary Extension

1. assassinated    2. successors    3. architects  
4. immortal    5. intruders    6. sarcophagus

#### Supplementary Reading

##### Discussion Questions

→ **Sample Answers**

1. The press is always looking for an exciting story to cover. When they heard about people dying in a tomb of a mummy, they probably exaggerated the number of deaths and why the people died. They wanted an exciting story to sell papers.
2. Yes, some people still believe in the curse today because they have wild imaginations, or because nobody has ever taught them about those kinds of things. Maybe they are gullible people.

## Unit 2–1

### Addicted to the Net?

#### Vocabulary Preview

1. e   2. d   3. c   4. f   5. a   6. b

#### Reading Comprehension

##### A. True False

1. T   2. T   3. F   4. F

##### B. Multiple Choice

1. b   2. c   3. d

##### C. Short Answer

###### → *Sample Answers*

1. [Example] They focus on addressing the underlying problems which may have contributed to Internet overuse in the first place.
2. [Example] Three factors influencing compulsive behavior are accessibility, control, and excitement.

#### Summary

- |                             |                        |                  |
|-----------------------------|------------------------|------------------|
| 1. addicted to the Internet | 2. accumulate a lot of | 3. three or more |
| 4. bidding in auctions      | 5. through a broker    | 6. highest bid   |

#### Vocabulary Extension

- |            |               |                          |
|------------|---------------|--------------------------|
| 1. relapse | 2. dependency | 3. behavior-modification |
| 4. trauma  | 5. enabler    | 6. prognosis             |

#### Supplementary Reading

##### Discussion Questions

###### → *Sample Answers*

1. Yes, the Internet makes these things far too easy to access. Before the Internet, a person would have to go to a casino to gamble. Now you can get to a gambling site in just a few clicks. The same principle applies with pornography. Before the Internet, you had to go out of your way to acquire pornography, but now you can look at it in just a few clicks.
2. No, IAD is not an actual disorder. Some people, across the world, lack the self-control to not be on the Internet all day. Is this a disorder? No, but a problem does exist.

## Unit 2–2

### Rise of the Androids

#### Vocabulary Preview

1. f    2. c    3. a    4. e    5. b    6. d

#### Reading Comprehension

##### A. True False

1. F    2. T    3. F    4. F

##### B. Multiple Choice

1. d    2. c    3. a

##### C. Short Answer

→ **Sample Answers**

- [Example] The motion capture system tracks the movements of Ishiguro's lips and mouth, meaning he could use the robot as a stand-in to teach classes.
- [Example] She uses fifteen facial expressions, recognizes 400 Korean and English words, and even moves her lips in synchronization with her speech.

##### Summary

- |                       |                      |                       |
|-----------------------|----------------------|-----------------------|
| 1. becoming a reality | 2. the world's first | 3. upgrades were made |
| 4. capable of         | 5. mimic emotions    | 6. as a stand-in      |

##### Vocabulary Extension

- |               |               |               |
|---------------|---------------|---------------|
| 1. prosthetic | 2. actuator   | 3. locomotion |
| 4. effectors  | 5. mechanical | 6. nanorobots |

#### Supplementary Reading

##### Discussion Questions

→ **Sample Answers**

- There have been many movements asking for equal rights in America. Most notable of these movements have been the women's rights movement and the civil rights movement.
- At first, nothing will happen, but eventually, if robots do become as complex and smart as humans, we could end up putting them in roles of leadership. This would not be good because then the creation would be in charge of the creator.

## Unit 3 – 1

### The Uncommon Cold

#### Vocabulary Preview

1. d   2. c   3. f   4. e   5. a   6. b

#### Reading Comprehension

##### A. True False

1. F   2. F   3. T   4. F

##### B. Multiple Choice

1. c   2. d   3. a

##### C. Short Answer

→ **Sample Answers**

1. [Example] It prevents rhinoviruses from attaching themselves to human cells by binding with the outer shell of the viral molecules.
2. [Example] You should get plenty of bed rest, take over-the-counter remedies to combat symptoms, and drink plenty of fluids.

#### Summary

Answers: A, D, & E.

#### Vocabulary Extension

- |             |                |              |
|-------------|----------------|--------------|
| 1. Virology | 2. infectious  | 3. chronic   |
| 4. airborne | 5. microscopic | 6. host cell |

#### Supplementary Reading

##### Discussion Questions

→ **Sample Answers**

1. When I catch a cold, I eat my mother's chicken noodle soup and drink lots of orange juice. I also sleep a lot when I am sick.
2. I have heard that you should sleep a lot, eat healthy foods, and avoid stressful situations when you are sick.

## Unit 3-2 Gene Therapy

### Vocabulary Preview

1. b    2. f    3. e    4. a    5. c    6. d

### Reading Comprehension

#### A. True False

1. F    2. F    3. T    4. T

#### B. Multiple Choice

1. b    2. a    3. c

#### C. Short Answer

→ **Sample Answers**

1. [Example] Treat cystic fibrosis by treating the genes only in the cells of the lungs, and, consequently, the patient's children would still be at risk for the disease.
2. [Example] It is not being actively investigated because the procedures are still too risky and undeveloped.

### Summary

Answers: B, C, & D.

### Vocabulary Extension

1. pioneer    2. mutation    3. in the hope that  
4. optimistic    5. artificial    6. mammals

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

1. It has the potential to be helpful, but it could be very harmful if the wrong people get their hands on it. It could be used to cure diseases that we are not able to cure, but it has many purposes that are not good, such as creating "custom" children.
2. I do not think that I would agree to receive any kind of gene therapy. It seems dangerous to me. If I were dying of cancer, though, I might subject myself to gene therapy. One never knows what one will do when faced with death.

## Unit 4-1 Teenage Runaways

### Vocabulary Preview

1. e    2. c    3. a    4. d    5. f    6. b

### Reading Comprehension

#### A. True False

1. F    2. T    3. T    4. T

#### B. Multiple Choice

1. d    2. a    3. d

#### C. Short Answer

##### → *Sample Answers*

- [Example] Children may run away because they often blame themselves for the problems their parents have.
- [Example] Four possible effects of a runaway's life on the street are being constantly sick, having difficulty finding food, violence, and drug addiction. (Other answers may include: rape, sexually transmitted disease, pregnancy, AIDS, etc.)

### Summary

#### Teenage Runaways

Reasons	Risks
B	A
C	D
E	F

### Vocabulary Extension

- |                |              |                     |
|----------------|--------------|---------------------|
| 1. panhandling | 2. erratic   | 3. squatting        |
| 4. helplines   | 5. dependent | 6. anti-depressants |

### Supplementary Reading

#### Discussion Questions

##### → *Sample Answers*

- I went through a rebellious period for about one year, from when I was fifteen to my sixteenth birthday. I had a girlfriend without telling my parents. Some of the consequences were that my parents did not trust me very much, and they did not let me get my driver's license.
- I don't know if it is the government's job to prevent children from running away, but maybe they should have safe places where runaway kids can go until they can work out whatever issues they had with their parents.

## Unit 4-2 Tough on Drugs

### Vocabulary Preview

1. f    2. e    3. a    4. d    5. c    6. b

### Reading Comprehension

#### A. True False

1. T    2. T    3. T    4. F

#### B. Multiple Choice

1. c    2. a    3. d

#### C. Short Answer

→ **Sample Answers**

- [Example] The accused must be found in possession of more than a certain quantity of illegal drugs.
- [Example] It is in a rather unique geographical position as an air, land, and sea hub for Southeast Asia.

### Summary

#### Singapore's Zero Tolerance Drug Enforcement Policies

Support	Opposition
B	A
C	D
F	E

### Vocabulary Extension

- incarceration
- moratorium
- appeal
- illicit
- indicted
- Substance abuse

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

- The laws in the United States are good, but enforcing them is impossible. It is illegal to own or use drugs, but very few people ever get caught or punished for drug use.
- There are several crimes that should have the death penalty, but there should always be a great amount of deliberation before you take someone else's life. Murder and rape are the two big crimes that I think about when I think of the death penalty.

## Unit 5-1 Deforestation

### Vocabulary Preview

1. d    2. f    3. e    4. b    5. a    6. c

### Reading Comprehension

#### A. True False

1. F    2. T    3. T    4. T

#### B. Multiple Choice

1. b    2. a    3. a

#### C. Short Answer

→ *Sample Answers*

1. [Example] It is sustainable only if the population density does not exceed four people per square kilometer of land.
2. [Example] When the trees are cleared away, the canopy is lost and the cycle is disturbed. With less evaporation, the Earth's surface receives more energy from the sun. This can lead to the creation of deserts, ultimately causing atmospheric temperatures to rise.

### Summary

1. harvested      2. vanished      3. sustainable  
4. reversed      5. exceeds      6. disrupted

### Vocabulary Extension

1. ecology      2. policy      3. desertification  
4. humid      5. conscience      6. terrain

### Supplementary Reading

#### Discussion Questions

→ *Sample Answers*

1. Yes. The statistic that the pastures are only good for six to eight years really surprised me. The other statistic that surprised me was that 4.5 percent of Brazil's population own 81 percent of all farmable land.
2. I believe that we are superior to the animals. I also believe that we should be good stewards of the land and the animals on it. Wherever we leave a prairie, we should plant trees to make it into a forest again when we are done.

## Unit 5-2 Genetically Modified (GM) Crops

### Vocabulary Preview

1. f    2. c    3. d    4. a    5. b    6. e

### Reading Comprehension

#### **A. True False**

1. F    2. F    3. T    4. T

#### **B. Multiple Choice**

1. b    2. d    3. d

#### **C. Short Answer**

##### → **Sample Answers**

- [Example] Since GM crops do not have to be sprayed with as much poison as non-GM crops, there aren't as many toxic residues from herbicides and insecticides polluting soil and water sources.
- [Example] Because existing lands could potentially yield more crops, fewer rainforests would be cut down to make room for crop fields.

#### **Summary**

1. modified            2. genes            3. traits  
4. controversy       5. allergic        6. tolerant

### Vocabulary Extension

1. resistant        2. pharmaceutical    3. novel  
4. Transgenic    5. genome            6. molecules

#### **Supplementary Reading**

##### Discussion Questions

##### → **Sample Answers**

- I think that if it can help the malnourished lead healthier lives, it is a great idea. However, we should be wary of potential risks with genetically manipulated food. We don't know if there may be something in there that could harm us. Yes, I would eat it.
- I think some people genuinely desire to help people in need, but the majority of people just want to make money for themselves.

## Unit 6-1 Lie Detectors

### Vocabulary Preview

1. d   2. a   3. e   4. f   5. b   6. c

### Reading Comprehension

#### A. True False

1. F   2. T   3. T   4. F

#### B. Multiple Choice

1. a   2. a   3. d

#### C. Short Answer

##### → *Sample Answers*

- [Example] It measures perspiration on the fingertips by utilizing metal plates, called galvanometers, attached to two fingers. The metal plates measure the degree to which the skin conducts electricity.
- [Example] A mostly straight line indicates there is minimal variation in the subject's body. A jagged line with multiple peaks and valleys illustrates a large amount of variation.

### Summary

- |                       |                    |                       |
|-----------------------|--------------------|-----------------------|
| 1. private businesses | 2. are recorded by | 3. will be caught     |
| 4. perspire more      | 5. inside of them  | 6. used to intimidate |

### Vocabulary Extension

- |            |             |              |
|------------|-------------|--------------|
| 1. version | 2. relevant | 3. white lie |
| 4. deceive | 5. reduce   | 6. deception |

### Supplementary Reading

#### Discussion Questions

##### → *Sample Answers*

- I would take it if it would get me a good job. I do not have anything to hide from a potential employer, so it would not be a big deal. However, I am aware of the potential of the polygraph showing that I am lying when I am not, but I would be willing to take that risk for a good job.
- People probably lie the most about whether they have committed a crime or not, especially when the polygraph is administered by the government. They probably also lie about embarrassing events in their past.

## Unit 6-2 Patents

### Vocabulary Preview

1. c    2. d    3. b    4. f    5. a    6. e

### Reading Comprehension

#### A. True False

1. T    2. F    3. T    4. T

#### B. Multiple Choice

1. c    2. b    3. b

#### C. Short Answer

→ **Sample Answers**

- [Example] An invention is any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof.
- [Example] Two Harvard University doctors were issued the first-ever patent for a new animal life form -a genetically altered mouse.

#### Summary

- |                   |                   |                    |
|-------------------|-------------------|--------------------|
| 1. the government | 2. every day      | 3. original ideas  |
| 4. two existing   | 5. field of study | 6. patent attorney |

#### Vocabulary Extension

- |           |               |              |
|-----------|---------------|--------------|
| 1. charge | 2. scrutinize | 3. refine    |
| 4. novel  | 5. spur       | 6. ingenious |

#### Supplementary Reading

##### Discussion Questions

→ **Sample Answers**

- Many old books are now public domain-- a famous example is the novel *The Adventures of Tom Sawyer* by Mark Twain
- A recognizable trademark is Tony the Tiger saying, "It's Grrrreat" for Frosted Flakes cereal. Another popular trademark character is the golden arches of McDonalds. One might also recognize the Marlboro Man, who represents Marlboro cigarettes.

## Unit 7-1 Ever-Evolving English

### Vocabulary Preview

1. e    2. b    3. c    4. d    5. f    6. a

### Reading Comprehension

#### A. True False

1. F    2. T    3. F    4. F

#### B. Multiple Choice

1. a    2. d    3. b

#### C. Short Answer

##### → *Sample Answers*

1. [Example] Respected dictionaries publish annual lists of new vocabulary that has been accepted into the English lexicon.
2. [Example] As long as people are able to communicate effectively and have a basic standard to guide them, English serves its purpose.

### Summary

A, C, E

### Vocabulary Extension

1. dialect      2. lingua franca      3. spread  
4. traceable    5. Etymology      6. sentence

### Supplementary Reading

#### Discussion Questions

##### → *Sample Answers*

1. No, I think it is good to have dictionaries to tell us what words mean, but language changes in a way that cannot always be controlled. Having an academy to tell us what proper English is looks good on paper, but having to follow all those rules might be problematic.
2. I have started using more slang in my language, such as dang and crap, as of late. It is not a terrible thing, but it is not a good thing either.

## Unit 7-2 Pride and Prejudice

### Vocabulary Preview

1. d    2. e    3. a    4. b    5. f    6. c

### Reading Comprehension

#### A. True False

1. F    2. F    3. T    4. F

#### B. Multiple Choice

1. a    2. c    3. c

#### C. Short Answer

##### → **Sample Answers**

- [Example] "...his eyes fixed on her face, seemed to catch her words with both resentment and surprise. His complexion became pale with anger, and the disturbance of his mind was visible in every feature."
- [Example] He felt certain that she would accept his proposal.

### Summary

A, C, D

### Vocabulary Extension

1. vows            2. engagement    3. tying the knot  
4. pledges        5. proposed        6. for better or worse

### Supplementary Reading

#### Discussion Questions

##### → **Sample Answers**

- Yes, I've read the novel *The Lord of the Rings* by J.R.R Tolkien, and I have seen the movie. There are several differences. Several major sections of the book were left out, and a few sections that were not in the book were added to the movie. It was based on the book, but it was not entirely true in following the book.
- I think a lot of fiction has its roots in past experiences of the author. For example, Mark Twain grew up near the Mississippi River, and in a lot of the books he wrote, the characters spend a lot of time on the Mississippi River.

## Unit 8-1 Hawking Radiation

### Vocabulary Preview

1. b   2. e   3. a   4. f   5. d   6. c

### Reading Comprehension

#### A. True False

1. F   2. F   3. T   4. T

#### B. Multiple Choice

1. a   2. b   3. a

#### C. Short Answer

→ **Sample Answers**

- [Example] It is a rare degenerative disease, which gradually destroys a person's ability to move and speak.
- [Example] They both attained the post of Lucasian Professor of Mathematics.

### Summary

#### The Life and Contributions of Stephen Hawking

His Early Years	His Later Years
A	B
C	D
E	F

### Vocabulary Extension

1. quantum   2. examine   3. interactions  
4. impressive   5. deteriorating   6. force

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

- I have a hard time believing in a physical object that cannot be seen, felt, or measured. I can believe in some theories that cannot be proven entirely though, such as gravity.
- People knew gravity held them to the earth; they just did not know what to call it, or how it worked. Science now proves that they were right.

## Unit 8-2 The International Space Station

### Vocabulary Preview

1. f    2. d    3. a    4. e    5. c    6. b

### Reading Comprehension

#### **A. True False**

1. F    2. T    3. T    4. F

#### **B. Multiple Choice**

1. a    2. c    3. a

#### **C. Short Answer**

→ **Sample Answers**

- [Example] The countries involved include Brazil, Canada, Japan, Russia, and several members of the European Union, including France, Germany, and Italy.
- [Example] Russia was supposed to supply the next set of parts. At that time, however, Russia was experiencing severe economic problems, and because of this, construction of the ISS had to be delayed for almost two years.

### Summary

#### The International Space Station

Benefits	Criticisms
B	A
C	D
E	F

### Vocabulary Extension

1. orbit            2. field            3. rotate  
4. docked        5. better        6. relevant

### **Supplementary Reading**

#### Discussion Questions

→ **Sample Answers**

- Yes, if cures for currently incurable diseases can come out of the ISS, it is worth the cost. Many helpful products have come out of the space program, whether they were meant as a product or not.
- We have computers that can connect us to other people around the world in an instant and robots that can perform our menial tasks for us. We live in an almost cashless society, and we can talk to anyone anywhere with cell phones.

## Unit 9-1 Athletes into Creatine

### Vocabulary Preview

1. f    2. c    3. e    4. a    5. d    6. b

### Reading Comprehension

#### **A. True False**

1. F    2. T    3. T    4. F

#### **B. Multiple Choice**

1. c    2. c    3. a

#### **C. Short Answer**

##### → **Sample Answers**

1. [Example] The benefit of taking creatine is that it provides an extra energy boost during short, high-intensity exercises.
2. [Example] Two or three days after first taking creatine, there is an increase of water retention in the person's muscles.

### Summary

1. boost	2. workout	3. remarkable
4. maximize	5. assume	6. excessive

### Vocabulary Extension

1. endurance	2. carbohydrate loading	3. banned
4. short-term	5. aerobic	6. intermittent

### **Supplementary Reading**

#### Discussion Questions

##### → **Sample Answers**

1. No, a lot of kids will find ways to get around the system. As the saying goes "where there is a will, there is a way," it is especially true in this instance. Kids will do whatever it takes to avoid getting caught.
2. Yes, dietary supplements are natural, healthy, and safe. They help the body naturally build muscle. Drugs, such as steroids, harm the body in ways that cannot be repaired. It is cheating to use illegal drugs, such as steroids, to gain an advantage.

## Unit 9-2 Scuba Safety

### Vocabulary Preview

1. d   2. f   3. e   4. a   5. c   6. b

### Reading Comprehension

#### A. True False

1. F   2. F   3. T   4. T

#### B. Multiple Choice

1. d   2. c   3. b

#### C. Short Answer

→ **Sample Answers**

- [Example] Because even though they may look harmless and graceful floating in the water, they have poisonous and painful stings which require immediate medical attention.
- [Example] It stands for Self-Contained Underwater Breathing Apparatus.

### Summary

1. extended                      2. sufficient                      3. pair up with  
4. avoided                        5. aggressive                      6. disturb

### Vocabulary Extension

1. buoyant                        2. float                              3. propels  
4. sinks                              5. mask                              6. deflate

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

- Yes, because it would be cool to see underwater plants and animals; it would be educational. Scuba Diving would be a fun experience.
- I would like to see clown fish, corals, and anemones when I go scuba diving. I wouldn't want to see sharks, snakes, or stingrays.

## Unit 10-1

### Toni Morrison: Her Life and Works

#### Vocabulary Preview

1. e    2. d    3. a    4. f    5. c    6. b

#### Reading Comprehension

##### **A. True False**

1. T    2. F    3. F    4. T

##### **B. Multiple Choice**

1. a    2. c    3. b

##### **C. Short Answer**

→ **Sample Answers**

- [Example] She accepted the Robert F. Goheen Professor in the Council of Humanities at Princeton.
- [Example] It consisted of Southern blacks, immigrant Europeans, and Mexicans.

#### Summary

1. grew up	2. fertile ground	3. to be superior
4. mistrust of whites	5. growing discontent	6. was published

#### Vocabulary Extension

1. enduring	2. hardships	3. redemption
4. haunted	5. spare	6. supernatural

#### **Supplementary Reading**

##### Discussion Questions

→ **Sample Answers**

- President Obama is a living testament against racism. He was raised in a time when de-segregation was occurring, and now he is president. Martin Luther King Jr. was another great anti-racism leader. He led the civil rights movement in the 1970s.
- Yes, sometimes people are in our lives just to teach us a lesson. You might meet someone of a different race than you who teaches that all races are equal, or someone of a different religion who teaches you respect for other religions.

## Unit 10-2

### The Contradictions of Carnegie

#### Vocabulary Preview

1. e    2. d    3. a    4. b    5. f    6. c

#### Reading Comprehension

##### **A. True False**

1. F    2. F    3. T    4. T

##### **B. Multiple Choice**

1. d    2. b    3. b

##### **C. Short Answer**

###### → **Sample Answers**

- [Example] He was working in the offices of President Lincoln, helping rebuild damaged railroad and telegraph lines.
- [Example] His early ventures were sleeper cars for long distance passenger trains, railroad bridge construction, and investment in oil fields.

#### Summary

- |                          |                       |                    |
|--------------------------|-----------------------|--------------------|
| 1. man of contradictions | 2. anticipate changes | 3. the nobility of |
| 4. match his actions     | 5. ended in violence  | 6. great fortune   |

#### Vocabulary Extension

- |                 |                          |                   |
|-----------------|--------------------------|-------------------|
| 1. humanitarian | 2. industrialists        | 3. socialist      |
| 4. meritocracy  | 5. collective bargaining | 6. egalitarianism |

#### Supplementary Reading

##### Discussion Questions

###### → **Sample Answers**

- No, Spencer's theory of Social Darwinism is intrinsically flawed. He assumes that because someone is poor, they are not worthy of living. What if a person is born into a poor situation but has the potential to find a cure for cancer? We should not assume someone is worthless because they are poor.
- No, Carnegie had the right idea in giving money to people who would help themselves. There are some people who will not ever try to get out of their poverty. They will take handouts as long as they are available. By giving money to educational facilities, he allows those who can't afford to pay for school to be educated for free.

## Unit 11-1 Repatriation of Remains

### Vocabulary Preview

1. b   2. d   3. a   4. f   5. c   6. e

### Reading Comprehension

#### A. True False

1. T   2. T   3. T   4. T

#### B. Multiple Choice

1. c   2. b   3. d

#### C. Short Answer

##### → *Sample Answers*

1. [Example] The main principles of NAGPRA are that burial sites are sacred and should not be disturbed and remains that have been removed from graves should be returned to their descendants.
2. [Example] They can be used to understand human history and diversity, human evolution, human migration, disease, health, and cultural practices.

### Summary

B, D, E

### Vocabulary Extension

- |                       |                     |                  |
|-----------------------|---------------------|------------------|
| 1. self-determination | 2. underrepresented | 3. genocide      |
| 4. disposition        | 5. affiliation      | 6. carbon dating |

### Supplementary Reading

#### Discussion Questions

##### → *Sample Answers*

1. The argument for the native Indian tribes getting the body was more convincing. Some helpful information would be: what the scientists would learn from the body and why was it given to that particular tribe of Indians?
2. No, most scientists in the past were as objective as they are today. Most scientists will be looking for more money to fund their research. Some scientists are in it for the fame, only a few are in it to actually try to help the world.

## Unit 11-2 Imperialism and the Internet

### Vocabulary Preview

1. f    2. c    3. d    4. e    5. b    6. a

### Reading Comprehension

#### **A. True False**

1. F    2. T    3. T    4. T

#### **B. Multiple Choice**

1. c    2. a    3. a

#### **C. Short Answer**

##### → **Sample Answers**

- [Example] Core nations are those such as the United States. They have political power and economic advantages. The periphery nations are poor, so-called Third World, nations.
- [Example] The Internet is not a tool for cultural imperialism because it allows people to participate in their own languages and to take part in preserving and celebrating their own cultures.

### Summary

A, C, E

### Vocabulary Extension

- |               |                  |               |
|---------------|------------------|---------------|
| 1. pernicious | 2. perpetrator   | 3. imbalances |
| 4. slanted    | 5. multicultural | 6. comply     |

### **Supplementary Reading**

#### Discussion Questions

##### → **Sample Answers**

- There are different sections of the Internet, and as long as I stay in the section of the Internet with my native tongue, I do not have any problems finding the information I need.
- Yes, sometimes I worry about my Internet history logs being available to future employers. Whether I have anything to hide or not, it is an invasion of privacy for them to track what I look at.

## Unit 12-1 Opening a Small Business

### Vocabulary Preview

1. d   2. c   3. b   4. f   5. a   6. e

### Reading Comprehension

#### A. True False

1. F   2. T   3. F   4. T

#### B. Multiple Choice

1. c   2. b   3. a

#### C. Short Answer

→ **Sample Answers**

- [Example] It's an important management tool for planning your business, setting goals, and measuring business performance.
- [Example] An executive summary, a description of the product or service, a marketing analysis and marketing plan, a description of the management team, a financial strategy, and an appendix are the sections a business plan should be organized into.

### Summary

#### Strategies for a Successful Business

Personal Considerations	Business Theory and Practice
B	A
C	E
D	F

### Vocabulary Extension

1. collateral   2. innovation   3. regulations  
4. debt   5. barter   6. outsource

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

- Large corporations sometimes are already so successful that they stop innovating because they do not need to. Smaller companies are looking to make an impact, so they will take risks to make a name for themselves.
- The government should offer lower tax rates for small business ventures. The government in the United States does not do much to help small business owners; they usually tax the small businesses heavily, even before they make money.

## Unit 12-2 Brand Power/Brand Image

### Vocabulary Preview

1. d   2. e   3. f   4. b   5. c   6. a

### Reading Comprehension

#### A. True False

1. T   2. T   3. T   4. T

#### B. Multiple Choice

1. d   2. c   3. b

#### C. Short Answer

→ **Sample Answers**

- [Example] Hospitals use green because it is perceived as refreshing, restful, peaceful, and hopeful.
- [Example] They use them because people tend to prefer rounded brand logos as opposed to triangular ones.

### Summary

Brands	
Benefits	Uses
B	A
D	C
F	F

### Vocabulary Extension

- |                 |              |                  |
|-----------------|--------------|------------------|
| 1. acquisitions | 2. contract  | 3. dependability |
| 4. merger       | 5. franchise | 6. distribution  |

### Supplementary Reading

#### Discussion Questions

→ **Sample Answers**

- Name brand helps Coca-Cola tremendously. When I think of any soda, I think of Coke first. Coca-Cola was also the first major soda drink in the United States, helping boost its popularity early on.
- Some brands that are famous for having good reputations are: Ford, Chevrolet, Microsoft, Apple, and McDonalds.